



## ROBIN JR BLATT

### **PRESIDENT, APPLIED BIOGENUITY EDITOR AND PUBLISHER, THE JOURNAL OF BIOLAW & BUSINESS**

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Ms. Blatt serves as a consultant to senior executives in law firms, public and private companies, research institutions and government agencies. Her work entails strategic planning, business development, education and training, alliance formation and marketing communications. In addition, she is the Founding Editor and Publisher of **The Journal of BioLaw & Business** - an international quarterly journal established in 1997 to identify and address emerging legal, business, regulatory and policy matters pertaining to biotechnology and the life sciences.

#### **Professional & Community Affiliations/Advisory Positions:**

- United States-Israel Science and Technology Commission (USISTC) Biotechnology Panel (2000-Current) - Coordinator
  - World Technology Network (2000 – Current) – Member
  - Whitehead Institute Task Force on Genetics and Privacy (1995-Current) – Member
  - CDC Human Genome Epidemiology Network (HUGENet) Steering Committee (1998-Current) - Member
  - Social & Ethical Concerns Committee, New England Regional Genetics Group (1992-2001) -Chair
  - Massachusetts Medical Society (MMS) Task Force on Genetics, Privacy, Confidentiality (1998-1999) - Member
  - WGBH Advisory Board, Secret of Life (1992-1993) - Member

#### **Academic Appointments:**

- Officer/Adjunct Lecturer, Harvard School of Public Health (1999-Current)
- Research Associate, Division of Social Science, Ethics and Law, The Shriver Center (1996)
- Course Developer/Distance Learning Instructor, Massachusetts Center for Educational Telecommunications (1992-1995)

#### **Research Grants:**

- Grant writing and response to RFPs; Lead responsibility as Co-Investigator and Project Director on a number of federal research grants, including projects funded by the National Institutes of Health (NIH) and the US Department of Energy (DOE) National Center for Human Genome Research/Ethical, Legal and Social Implications Program; Co-Investigator and Project Director for a two-year federally-funded genetics strategic planning grant awarded to the Commonwealth of Massachusetts

#### **Education:**

- Boston University School of Public Health, Master of Public Health (1983)
- Massachusetts General Hospital, Diploma in Nursing (1981)
  - Hampshire College, Bachelor of Arts (1978)

#### **Licensure and Certification:**

- Teaching Certificate (10/08/79) (Massachusetts Department of Education; Reg. No. 0239730)
- Registered Nurse (12/28/82) (Commonwealth of Massachusetts; Reg. No. 156843)

#### **Selected Client Experience:**

CLIENT	SERVICE	RESULT
Boston Law Firm	Strategic Planning, Marketing & Business Development	Client introductions and engagements (US, EU, Israel); Increased visibility of corporate and intellectual property expertise among emerging technology company executives, venture capitalists, institutions and agencies; Designation of firm as host to international delegations; Attorney education and training; Focused marketing and business development initiatives; Expanded opportunities for presentations and institutional collaborations

Bio-IT World (IDG)	Strategic Planning	Strategic planning and positioning (Bio-IT Best Practices Award)
Pfizer	Strategic/Ed. Planning	Proposals, speaker recruitment and program coordination for global business meetings
U.S. Department of Commerce	USISTC Biotechnology Panel Coordinator	Development and implementation of binational strategic planning event, resulting in strategic plan and tailored initiatives to foster US-Israel Science and Technology Alliances
U.S. Department Of State	Editorial and Publication Development/ Dissemination	International BioLaw & Business Supplement based on EU policy conference, with introduction by Hon. Madeleine Albright
Biotechnology Centers of Excellence	Educational Consultant	Conference series on biotechnology and cancer, heart disease, and genetics with individual conference proceedings
Integrated Genetics	Educational Consultant	Preparation of professional and client literature for screening technology
Decision Resources	Market Research/Analyst	Successful market and product positioning for emerging medical technologies
Baobob	Alliance Formation	Meetings and corporate presentations to venture capitalists and alliance partners